



For Immediate Release:

**THE TRAGICALLY HIP CONFIRMED TO HEADLINE  
NORTH ROCKS THE BAY MUSIC FESTIVAL  
ON AUGUST 1, 2009**

*North Bay, ON* – **Symphony of Sound** is pleased to announce the second annual “North Rocks The Bay Festival” following last year’s highly successful event featuring Blue Rodeo, Colin James & Hedley which drew back record crowds to the Waterfront and received critical acclaim from city officials and fans alike. The festival will take place on July 31- August 2.

This year Symphony of Sound is pulling out all the stops and bringing North Rocks The Bay to the next level. Saturday August 1, 2009 will feature the titans of Canadian Music – “The Tragically Hip” with special guests “The Skydiggers” and “Attack in Black”.  
Legendary Canadian band The Tragically Hip, after more than a decade, is returning to North Bay in support of their brand new album *We Are The Same* at the Waterfront on August 1<sup>st</sup> at 9:30pm.  
Released April 7 by Universal Music, *We Are The Same* is the band’s twelfth studio album and was recorded and mixed by Bob Rock at the band’s Bath House studio in Kingston, Vancouver and Maui. Among the 12 brand new tracks is the first single “Love Is A First”.  
Critically acclaimed for over two decades, The Tragically Hip has been at the heart of the Canadian music scene for evoking a strong emotional connection between their music and their fans that remains unrivalled in this country. A fivepiece group of friends including Robby Baker (guitar), Gordon Downie (vocals, guitar), Johnny Fay (drums), Paul Langlois (guitar) and Gord Sinclair (bass), who grew up in Kingston, Ontario, The Hip has achieved the enviable status of a band that enjoys both mass popularity with over 8 million albums sold worldwide, as well as peer recognition through 31 Juno Award Nominations and 11 wins.

The headlining acts and supports for July 31 and August 2 will be announced on or before May 22. With special thanks to our sponsoring supporters SMS Rents, The Fox Radio, Big Daddy Radio and Holiday Inn Express.

**Pre-tickets for this event go on sale Tuesday April 28<sup>th</sup> at 9:00am to Members of The Tragically Hip Fan club & website. Pre-Sale tickets will then be released to the Ticketbreak email list (anyone who bought a ticket through ticketbreak online for NRTB 2008 will get emailed a promo code to get your ticket first) ,The Fox Radio and Big Daddy Radio listers on April 29, 2009.**

**Tickets will officially go on sale to the public May 1<sup>st</sup>. We have a minimum of 5000 full weekend tickets reserved for the May 1<sup>st</sup> ticket release. There will only be 15,000 tickets sold for this event. A limited supply of day passes will be available as well. Get your tickets online at Ticketbreak.com or visit Music City(North Bay) and Records On Wheels(Sudbury). More hardcopy ticket outlets will be added. This is a “no ticket, no show” event...so make sure you get your full weekend pass in advance and secure your spot at North Rocks the Bay 2009.**

**NORTH ROCKS THE BAY featuring The Tragically Hip in concert at the North Bay Waterfront. Doors 4pm, All Ages/licensed, tickets \$50.00 for day passes & \$80 for early bird weekend passes. See Official festival website at [www.symphonyofsound.com](http://www.symphonyofsound.com) for terms and conditions.**