

THE CORPORATION OF THE CITY OF NORTH BAY

BY-LAW NO. 2009-191

**BEING A BY-LAW TO AUTHORIZE THE EXECUTION
OF AN AGREEMENT WITH THEODORE WILLIAM
INC. OPERATING AS TWG COMMUNICATIONS
RELATING TO MARKETING STRATEGIES FOR
NORTH BAY TRANSIT**

WHEREAS the Agreement with Theodore William Inc. operating as TWG Communications for the preparation of a Student Ridership Campaign and a North Bay Transit Ridership Growth General Marketing Strategy was approved by Resolution No. 2009-373 passed by Council on the 1st day of June, 2009;

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE CITY OF NORTH BAY HEREBY ENACTS AS FOLLOWS:

1. That The Corporation of the City of North Bay enter into an Agreement dated the 9th day of June, 2009 with Theodore William Inc. operating as TWG Communications relating to the preparation of a Student Ridership Campaign and a North Bay Transit Ridership Growth General Marketing Strategy.
2. That the Mayor and Clerk of The Corporation of the City of North Bay are hereby authorized to execute that certain Agreement between The Corporation of the City of North Bay and Theodore William Inc. operating as TWG Communications and to affix thereto the Corporate seal.

READ A FIRST TIME IN OPEN COUNCIL THIS 8TH DAY OF SEPTEMBER, 2009.

READ A SECOND TIME IN OPEN COUNCIL THIS 8TH DAY OF SEPTEMBER, 2009.

READ A THIRD TIME IN OPEN COUNCIL AND ENACTED AND PASSED THIS 8TH DAY OF SEPTEMBER, 2009.

"original signature on file"

MAYOR VIC FEDELI

"original signature on file"

DEPUTY CLERK TERRY RINGLER