BEING A BY-LAW TO RESTRICT AND REGULATE SIGNS
AND OTHER ADVERTISING DEVICES, INCLUDING POSTING
OF NOTICES ON BUILDINGS OR VACANT LANDS WITHIN
THE CORPORATION OF THE CITY OF NORTH BAY AND TO
REPEAL BY-LAW NO. 46-72 OF THE CORPORATION OF THE
CITY OF NORTH BAY.

WHEREAS Sections 126, 126a, 126b and 126c of The Municipal
Act, R.S.O. 1970, Chapter 284, S 354 (1) 126 authorize a Council
to pass by-laws for the purposes therein stated.

AND WHEREAS the Council of The Corporation of the City
of North Bay deems it advisable to enact the within by-law;

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE CITY OF
NORTH BAY HEREBY ENACTS AS FOLLOWS:

1. In this By-law,

(a) "Alter" means any alteration to the supports or
structure of a sign, but does not include any
alteration to the message, advertisement or emblem
thereon, provided that such alteration does not
comprise an alteration to the structure or support
of said sign.

(b) "Area" means the area of a sign computed by
multiplying the maximum width or diameter of a sign
by the maximum height of that sign.

(c) "Building frontage" means the face of a building
parallel and adjacent to a public right-of-way.

(d) "City" means The Corporation of the City of North Bay.

(e) "Council" means the municipal Council of The Corporation
of the City of North Bay.

(f) "Director" means the Director of Planning and Works
of the City or such other person as he may designate
from time to time.
(g) "Group Uses" means the classification of premises into
groups each of which may require signs of similar
characteristics to fulfill a common signing need.

(i) Group I Uses are uses requiring signs to
only identify the premises to

(i) its normal occupants;
(ii) delivery and service personnel;
(iii) persons who have been invited and to
also, on occasion, advertise the
premises to the general public as
being for sale, rent or lease.

Without limiting the generality of the foregoing, the
following uses may be deemed to be Group I Uses:

(i) **Residential Uses** - detached or semi-detached single family dwellings,
duplexes and triplexes, manses.

(ii) **Commercial Uses** - commercial uses
conducted lawfully within a dwelling
or rooming unit.

(iii) **Industrial Uses** - electrical transformer
substations.

(iv) **Institutional Uses** - None.

(v) **Rural Uses** - Bush or farm land, vacant
land outside the Urban Service Boundary.

(vi) **Open Space Uses** - pedestrian walkways,
parks, and vacant land in the Urban Area.

(2) Group 2 Uses are uses requiring signs that, in addition to
performing the function specified in Group I Uses, are
also required to identify the premises to the general
public and which may, incidentally, advertise the premises.
Without limiting the generality of the foregoing, the
following uses may be deemed to be Group 2 Uses

(i) **Residential Uses** - multiple family dwellings not
governed by Group I Uses, apartment buildings,
senior citizens' homes,
(ii) Commercial Uses - medical, dental and other professional and general office buildings, retail uses accessory primarily to residential uses in the same building or development.

(iii) Industrial Uses - warehouses, storage buildings, electrical transformer stations.

(iv) Institutional Uses - children's shelters, infirmaries, nursing, convalescent or rest homes, private club buildings, sanatoria, orphanages, jails, prisons, reformatories, hospitals, universities, schools, churches, police and fire stations, court houses, libraries, museums, municipal buildings, public utility buildings, post offices, government-operated airports, rail terminals and transportation centres.

(v) Rural Uses - barns and stables.

(vi) Open Space Uses - private tennis courts, bowling greens and golf courses, parks, conservation areas.

(3) Group 3 Uses are requiring signs that, in addition to performing the function specified in Group 2 Uses, are also required to advertise the premises or an activity being carried on within the premises. Without limiting the generality of the foregoing, the following uses may be deemed to be Group 3 Uses:

(i) Residential Uses - None.

(ii) Commercial Uses - hotels, motels, office uses in retail complexes, undertaking premises, transit information centres, public parking lots, wholesale stores, airports, marinas and bus terminals.
(iii) **Industrial Uses** - factories (with no retail outlets), dry cleaning plants, printing shops, work shops, aircraft hangers.

(iv) **Institutional Uses** - None.

(v) **Rural Uses** - racing or riding stables, pits and quarries.

(vi) **Open Space Uses** - None.

(4) Group 4 Uses are uses requiring signs that, in addition to performing the function specified in Group 3 Uses, are also required to attract the general public from the street to the premises for some specific purpose. Without limiting the generality of the foregoing, the following uses may be deemed to be Group 4 Uses:

(i) **Residential Uses** - None.

(ii) **Commercial Uses** - Motels, office uses or businesses dealing with the transient public, retail stores, banks, trust and finance companies, beauty parlours, barber shops, hairdressing establishments, dry cleaning and laundry self-service and retail outlets, bowling alleys, billiard halls, restaurants, amusement centres, beverage rooms, taverns, stadiums, arenas, live and motion picture theatres, exhibition halls, recreation and amusement areas.

(iii) **Industrial Uses** - That portion of any Group 3 Industrial Use containing a retail outlet.

(iv) **Institutional Uses** - None.

(v) **Agricultural Uses** - None.

(vi) **Open Space Uses** - None.
(5) Group 5 Uses are uses in which a substantial proportion of the display sales or other commercial activity on the premises occurs outside of the building or structure located on the premises, such uses requiring signs that perform the function of signs for a Group 4 Use.

Without limiting the generality of the foregoing, the following uses may be deemed to be Group 5 Uses:

(i) **Residential Uses** - None.

(ii) **Commercial Uses** - Service stations, public garages, new and used motor vehicle dealers, lumber yards retailing to the public, display courts, garden nurseries.

(iii) **Industrial Uses** - None.

(iv) **Institutional Uses** - None.

(v) **Rural Uses** - None.

(vi) **Open Space Uses** - None.

(h) "Institutional Use" means any land, building or structure or part thereof used by any government department, organization, group or association.

(i) "Marquee" means a permanent roofed structure in a horizontal plane which is installed, supported and attached to a building over an entrance to that building which may include a projection over a public right-of-way or street by more than four-tenths (.4) metre.

(j) "Occupancy" means the use or intended use of a building or structure or part thereof for the shelter or support of persons, animals or things. 'Per Occupancy' refers to each occupancy having the main entrance thereto providing access to the outdoors, and also to each main entrance to the outdoors providing, through a common system, public access to an occupancy or occupancies not having direct access to the outdoors.
(k) "Overhanging Sign" means a sign which extends from any exterior wall of a building by more than four-tenths (.4) metre.

(l) "Person" means any individual, body or corporation, and includes the heirs, executors, administrators, or other legal representatives of the same, who by ownership, lease, rental or assign has erected, or caused to be erected any type of sign.

(m) "Sign" means any notice, writing, display, advertisement or device that is used or intended to attract attention or convey a message to premises, business, services, products, or other real or personal property, whether or not it contains words.

(m1) "Sign, Advertising" means a sign that advertises or identifies a product or service available, or a business not conducted on the property where the sign is located.

(m2) "Sign, Animated" means a sign that, whether by mechanical and/or electrical means, is set in motion or appears to be set in motion, which fixture is an integral part of the construction of said sign, and shall include signs that project any moving or changing image.

(m3) "Sign, Banner" means a temporary sign erected to span a street.

(m4) "Sign, Business Identification" means a sign used or intended to be used solely to name and identify the business conducted from that establishment or property upon which the sign is erected. A Business Identification Sign may display only the registered or commonly used name or the registered trademark, or both, of the establishment. No other message, symbol or device shall appear on such signs.

(m5) "Sign, Facia" means a sign which is attached parallel to the building face and which protrudes not greater than four-tenths (.4) metre from that face to which it is attached and is no less than two and five-tenths (2.5) metres above the surface of the ground.

(m6) "Sign, Free Standing" means a sign supported directly from the ground by a structure, the principal use of which is the
(m7) "Sign, Illuminated" means a sign having a source of light mounted on or within said sign, or a sign which has a source of light particularly constructed so as to project light on to the sign.

(m8) "Sign, Incidental" means a sign of minor consequence and size whose use is incidental to another use and which, therefore, does not require detailed regulation by this By-law. Without limiting the generality of the foregoing, incidental signs normally include numerical street numbers, name plates, direction or identification signs, or any sign which is solely connected with a festive or religious occasion or public holiday.

(m9) "Sign, Mobile" means any type of sign defined in this By-law which is mounted on a portable base and not permanently fixed to the ground.

(m10) "Sign, Projecting" means a sign other than a facia sign which is affixed to a building wall or structure extending from said wall or structure.

(m11) "Sign, Roof-top" means a sign supported from and erected upon the roof-top of a building.

(m12) "Sign, Temporary" means a non-illuminated sign or notice, including election posters and real estate sale notices, which are not permanently mounted and which are intended for use over a period of time not exceeding three (3) months.

(n) "Street" means the entire public right-of-way.

GENERAL

2. (a) No person shall construct or alter or cause a construction or alteration of a sign, without first having obtained a permit from the City as set out in Schedule "A" hereto.

(b) All signs erected or altered in the City shall conform to the provisions of this By-law and to any applicable requirements of The Ontario Building Code.

(c) A permit is not required for the following signs on advertising devices:

(i) election signs;
(ii) incidental signs;
(iii) temporary signs; and
(iv) maintenance or repairs using materials identical to the materials of the component being maintained
APPLICATION FOR SIGN

3. (a) No sign shall be erected unless the application form as set out in Schedule "B" has been filed in writing in triplicate with the Director and signed by the applicant and approved by the Director.

(b) Each applicant shall pay to the City a licence fee of ten (10) dollars.

NON-CONFORMING SIGNS

4. (a) Any overhanging sign existing on the date of passage of this By-law which does not comply with this By-law shall be either
(i) removed; or
(ii) made to comply with this By-law within five (5) years of the date of passage of this By-law.

(b) No person shall construct an overhanging sign, roof-top sign, mobile sign, or projecting sign in the City.

HAZARDOUS SIGNS

5. No person shall erect, display or allow the erection or display of any sign which constitutes a danger to the public by reason of
(a) faulty support; or
(b) inadequate construction; or
(c) dangerous distraction to vehicular traffic shall be removed or made safe at the expense of the person displaying such sign immediately upon written notice of the Director being delivered to the person by registered mail.

PULLING DOWN AND REMOVAL OF UNLAWFUL SIGNS

6. (i) Where a sign is erected or displayed in contravention of this By-law, such sign may be pulled down or removed by the Municipality in the manner stated in this section.

(ii) Where a sign which does not comply with this By-law is erected or displayed, the Director of Planning and Works may forward a notice, by personal service or regular post, to the leasee or owner of the sign or their agents, or if there is no leasee, or the leasee, owner or agent thereof cannot be determined with certainty, to the person or agent thereof having the use or major benefit of the sign, or if such person is unknown, to the registered owner of the land on which the sign is situated, requiring that the illegal sign be removed, or in a proper case, be made to comply with
this By-law not later than the date and time stipulated in the notice and notifying that specified period, it may be pulled down and removed by the City.

(iii) If the notice is not complied with, the Director of Planning and Works may direct City forces or an independent contractor to enter upon the land to pull down and remove the sign.

(iv) Signs so removed shall be stored by the City for a period of not less than thirty (30) days, during which time the owner, or his agent, may be entitled to redeem the sign upon receipt by the Treasurer of the municipality of:

(a) the sum of twenty-five ($25.00) dollars being the cost of removing the sign,

(b) a storage charge of two ($2.00) dollars per day or part thereof,

(c) a signed acknowledgment and release on a prescribed form, and

(d) where a sign is so large or so erected or displayed that the cost of pulling down and removal of the sign exceeds twenty-five ($25.00) dollars, the sum provided in subsection (a) above will not apply and the sum will be the City's cost of pulling down and removing the sign.

(v) Where a sign has been removed by the municipality and stored for a period of thirty (30) days and such sign has not been redeemed, such signs may be forthwith destroyed or otherwise disposed of by the municipality.

**PENALTY**

7. (a) Every person convicted of a breach of any of the provisions of this By-law is subject to a fine of not more than one thousand dollars ($1,000.00) exclusive of costs for each offence.

(b) In this By-law, where any person is directed or required to do any matter or thing and in default of it being done by the person directed or required to do it, such matter or thing may be done at his expense, and such expense may be recovered by action or in like manner as municipal taxes.
CONFORMITY TO ZONE REGULATIONS

8. (a) The provisions and regulations of this By-law shall not apply to any signs erected by the Corporation, traffic signs erected by The Ministry of Transportation and Communications of the Province of Ontario, or to signs which are entirely within a building.

(b) No person shall erect, display or allow the erection or display of any sign the content of which would indicate or abet the contravention of any zoning or other by-law, Act or Regulation enforceable in the municipality, or which would identify, advertise or provide information in relation to a use or occupancy not permitted by the zoning by-law.

REPEAL OF BY-LAW

9. By-law Nos. 46-72 and 66-72 of the City of North Bay are hereby repealed.

10. This By-law shall come into force upon being finally passed by Council.

READ A FIRST TIME IN OPEN COUNCIL THIS 9TH DAY OF JULY 1979.
READ A SECOND TIME IN OPEN COUNCIL THIS 7TH DAY OF AUGUST 1979.
READ A THIRD TIME IN OPEN COUNCIL AND FINALLY ENACTED AND PASSED THIS 7TH DAY OF AUGUST 1979.

"M. E. Dickerson"
MAYOR

"James D. Mather"
DEPUTY CLERK
GENERAL

1. (a) No person shall construct, alter, display or continue to display any sign which is

(i) attached to; or

(ii) obstructs the sight of; or

(iii) obstructs free access to the use of any

(i) fire hydrant

(ii) sprinkler connection

(iii) fire alarm box

(iv) police call box

(v) traffic signal box or light

(vi) street light

(vii) utility pole

(viii) manhole

(ix) catchbasin

(x) waterworks

(xi) valve chamber

(xii) fire escape

(xiii) emergency exit from a building.

(b) No person shall construct, alter, display or continue to display a sign which prevents free access to any part of a building or which resembles any traffic signal, traffic sign or traffic device.

(c) No person shall hinder free access to any sign by city representatives.

(d) No person shall construct or alter an overhanging sign.

(e) No person shall construct or alter a facia sign on a building if the highest point of such sign is higher than the wall to which it is attached.

(f) No person shall construct or alter a sign or any part thereof on the roof of a building.

(g) No person shall construct or alter a sign which is illuminated in such a way as to direct lighting on to adjacent property.
PERMITTED AREAS

2. GROUP I USES

2.1 Prohibitions and Regulations applicable to signs intended for Group I Uses.

2.1.1 ADVERTISING SIGN - not permitted on properties occupied by Group I Uses.

2.1.2 FACIA SIGN - No facia sign is permitted on a property occupied by a Group I Use unless it complies with the following regulations:
   (a) Maximum area - one (1) square metre per dwelling unit;
   (b) Maximum of one (1) sign per building per street frontage;
   (c) Maximum projection from building wall surface - four-tenths (.4) metre;
   (d) Minimum height above ground surface - two and five-tenths (2.5) metres;
   (e) Minimum height above ground surface intended for vehicular traffic - four and five-tenths (4.5) metres;
   (f) Illumination or animation of Group I facia signs is not permitted.

2.1.3 FREE STANDING SIGNS - Not permitted on properties occupied by Group I Uses.

2.1.4 INCIDENTAL SIGNS - No incidental sign is permitted on a property occupied by a Group I Use unless it complies with the following regulations:
   (a) Maximum Area - One and four-tenths (1.4) metres per dwelling unit;
   (b) Maximum of one (1) sign per property of record per street frontage;
   (c) Illumination or animation of Group I incidental signs is not permitted.

2.1.5 TEMPORARY SIGNS - No temporary sign is permitted on properties occupied by Group I Uses unless it complies with the following restrictions:
   (a) temporary signs required for periods in excess of three (3) months shall require the written permission of the Director;
   (b) Maximum area - one and two-tenths (1.2) square metres or one-tenth (.1) metre per dwelling unit.
to a maximum limit of ten (10) square metres, whichever is greater;

(c) Maximum of one (1) sign per property of record/ street frontage;

(d) Illumination or animation of Group I temporary signs is not permitted.

In September, 1977, the Minister of Housing adopted a time table for metric conversion of all planning documents. Within this Schedule, 1 July, 1978 was given as the date after which all new planning documents should be prepared using the metric system of units.

The following conversion chart identifies the measurement used within the By-law and will provide a cross-reference between the two systems for your convenience.

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GROUP 2 RESIDENTIAL USES

3.1 Prohibitions and regulations applicable to signs intended for Group 2 Residential Uses:

3.1.1 ADVERTISING SIGNS - Not permitted on properties occupied by Group 2 Residential Uses.

3.1.2 FACIA SIGNS - No facia sign is permitted on a property occupied by a Group 2 Residential Use unless it complies with the following regulations:

(a) Maximum area - one and two-tenths (1.2) square metres per building;
(b) Maximum of one (1) sign per building per street frontage;
(c) Maximum projection from building wall surface - four-tenths (.4) metre;
(d) Minimum height above ground surface - two and five-tenths (2.5) metres;
(e) Minimum height above ground surface intended for vehicular traffic - four and five-tenths (4.5) metres;
(f) Illumination or animation of Group 2 Residential facia sign is not permitted.

3.1.3 FREE STANDING SIGNS - No free standing sign is permitted on a property occupied by a Group 2 Residential Use unless it complies with the following regulations:

(a) Maximum area - two (2) square metres;
(b) Maximum of one (1) sign per building;
(c) Maximum height of eight (8) metres above any ground surface.
(d) Minimum height of two and five-tenths (2.5) metres above any ground surface intended for pedestrian traffic;
(e) Minimum height of four and five-tenths (4.5) metres above any ground surface intended for vehicular traffic;
(f) Illumination or animation of Group 2 Residential
INCIDENTAL SIGNS - No incidental sign is permitted on a property occupied by a Group 2 Use unless it complies with the following regulations:

(a) Maximum Area - One and four-tenths (1.4) metres per dwelling unit;
(b) Maximum of one (1) sign per property of record per street frontage;
(c) Illumination or animation of Group 2 incidental signs is not permitted.

TEMPORARY SIGNS - No temporary sign is permitted on a property occupied by a Group 2 Residential Use unless it complies with the following regulations:

(a) Temporary signs required for periods in excess of three (3) months shall require the written permission of the Director;
(b) Maximum Area - One and two-tenths (1.2) square metres or one-tenth (.1) metre per dwelling unit to a maximum limit of ten (10) square metres, whichever is greater;
(c) Maximum of one (1) sign per property of record street frontage;
(d) Illumination or animation of Group 2 Residential temporary signs is not permitted.

GROUP 2 NON RESIDENTIAL USES

4.1 Prohibitions and regulations applicable to signs intended for Group 2 Non-Residential Uses:

4.1.1 ADVERTISING SIGNS - Not permitted on properties occupied by Group 2 Non-Residential Uses.

4.1.2 FACIA SIGNS - No facia sign is permitted on a property occupied by a Group 2 Non-Residential Use unless it complies with the following regulations:

(a) Maximum Area - Two (2) square metres per building;
(b) Maximum of one (1) sign per building per street frontage;
(c) Maximum projection from building wall surface - four-tenths (.4) metre;
(d) Minimum height above ground surface - two and five-tenths (2.5) metres;
(e) Minimum height above ground surface intended for
vehicular traffic - four and five-tenths (4.5) metres;

(f) Illumination of Group 2 Non-Residential facia signs
is permitted.

(g) Animation of Group 2 Non-Residential facia signs
is not permitted.

4.1.3 FREE STANDING SIGNS - No free standing sign is permitted on
property occupied by a Group 2 Non-Residential Use unless it
complies with the following regulations:

(a) Maximum area - Two (2) square metres;
(b) Maximum of one (1) sign per building;
(c) Maximum height of eight (8) metres above any ground
surface;
(d) Minimum height of two and five-tenths (2.5) metres
above any ground surface intended for pedestrian traffic;
(e) Minimum height of four and five-tenths (4.5) metres
above any ground surface intended for vehicular traffic;
(f) Illumination of Group 2 Non-Residential free standing signs
is permitted;
(g) Animation of Group 2 Non-Residential free standing signs
is not permitted.

4.1.4 INCIDENTAL SIGNS - No incidental signs are permitted on
properties occupied by Group 2 Non-Residential Uses unless it
complies with the following regulations:

(a) Maximum area - one and two-tenths (1.2) square metres;
(b) Illumination of Group 2 Non-Residential signs is permitted;
(c) Animation of Group 2 Non-Residential Signs is not permitted.

4.1.5 TEMPORARY SIGNS - No temporary sign is permitted on a property
occupied by a Group 2 Non-Residential Use unless it complies
with the following regulations:

(a) Temporary signs required for periods in excess of three (3)
months shall require the written permission of the Director;
(b) Maximum area - One and two-tenths (1.2) square metres or
one-tenth (.1) metre per dwelling unit to a maximum limit
of ten (10) square metres, whichever is greater;
(c) Maximum of one (1) sign per property of record/street
frontage;
(d) Illumination or animation of Group 2 Non-Residential
temporary signs is not permitted.
5. GROUP 3 USES

5.1 Prohibitions and regulations applicable to signs intended for Group 3 Uses:

5.1.1 ADVERTISING SIGNS - No advertising sign is permitted on a property occupied by a Group 3 Use unless it complies with the following regulations:

(a) Maximum area - Fourteen (14) square metres for each fifteen (15) metres of street frontage to a maximum limit of eighty (80) square metres;

(b) Minimum setback from street equal to the average setback of nearest adjacent existing buildings on each side of the subject property;

(c) Minimum setback of ninety (90) metres from any residential building created at the time of application for the sign permit.

(d) Maximum height of four and five-tenths (4.5) metres above finished grade.

(e) Illumination of Group 3 advertising signs is permitted.

(f) Animation of Group 3 advertising signs is not permitted.

5.1.2 FACIA SIGNS - No facia sign is permitted on a property occupied by a Group 3 Use unless it complies with the following regulations:

(a) Maximum area - Equal to three (3) times the building street frontage.

(b) Maximum of one (1) sign per building per street frontage.

(c) Maximum projection from building wall surface - two and five-tenths (2.5) metres.

(d) Minimum height above ground surface - two and five-tenths (2.5) metres.

(e) Minimum height above ground surface intended for vehicular traffic - four and five-tenths (4.5) metres.
(f) Illumination and animation of Group 3 facia signs is permitted.

5.1.3 FREE STANDING SIGNS - No free standing sign is permitted on a property occupied by a Group 3 Use unless it complies with the following regulations:
   (a) Maximum area - Five-tenths (.5) metre per metre of street frontage of the property upon which the sign is located.
   (b) Maximum of one (1) sign per building.
   (c) Maximum height of eight (8) metres above any ground surface.
   (d) Minimum height of two and five-tenths (2.5) metres above any ground surface intended for pedestrian traffic;
   (e) Minimum height of four and five-tenths (4.5) metres above any ground surface intended for vehicular traffic;
   (f) Illumination and animation of Group 3 free standing signs is permitted.

5.1.4 INCIDENTAL SIGNS - No incidental signs are permitted on properties occupied by Group 3 Uses unless it complies with the following regulations:
   (a) Maximum area - Four-tenths (.4) square metres per business occupancy.
   (b) Illumination of Group 3 signs is permitted.
   (c) Animation of Group 3 signs is not permitted.

5.1.5 TEMPORARY SIGNS - No temporary sign is permitted on a property occupied by a Group 3 Use unless it complies with the following regulations:
   (a) Temporary signs required for periods in excess of three (3) months shall require the written permission of the Director.
   (b) Maximum area - Three (3) square metres;
   (c) Maximum of one (1) sign per property of record/street frontage.
   (d) Illumination or animation of Group 3 temporary signs is not permitted.
6. GROUP 4 USES

6.1 Prohibitions and regulations applicable to signs intended for Group 4 Uses:

6.1.1 ADVERTISING SIGNS - No advertising sign is permitted on a property occupied by a Group 4 Use unless it complies with the following regulations:

(a) Maximum area - Fourteen (14) square metres for each fifteen (15) metres of street frontage to a maximum limit of eighty (80) square metres;

(b) Minimum setback from street equal to the average setback of nearest adjacent existing buildings on each side of the subject property.

(c) Minimum setback of ninety (90) metres from any residential building created at the time of application for the sign permit.

(d) Maximum height of four and five-tenths (4.5) metres above finished grade.

(e) Illumination of Group 4 advertising signs is permitted.

(f) Animation of Group 4 advertising signs is not permitted.

6.1.2 FACIA SIGNS - No facia sign is permitted on a property occupied by a Group 4 Use unless it complies with the following regulations:

(a) Maximum area - Equal to three (3) times the building street frontage.

(b) Maximum of one (1) sign per building per street frontage.

(c) Maximum projection from building wall surface - four-tenths (.4) metre.

(d) Minimum height above ground surface - two and five-tenths (2.5) metres.

(e) Minimum height above ground surface intended for vehicular traffic - four and
6.1.3 FREE STANDING SIGNS - No free standing sign is permitted on a property occupied by a Group 4 Use unless it complies with the following regulations:

(a) Maximum area - Seven (7) square metres.
(b) Maximum of one (1) sign per building.
(c) Maximum height of eight (8) metres above any ground surface;
(d) Minimum height of two and five-tenths (2.5) metres above any ground surface intended for pedestrian traffic.
(e) Minimum height of four and five-tenths (4.5) metres above any ground surface intended for vehicular traffic;
(f) Illumination and animation of Group 4 free standing signs is permitted.

6.1.4 INCIDENTAL SIGNS - No incidental signs are permitted on properties occupied by Group 4 Uses unless it complies with the following regulations:

(a) Maximum area - Four-tenths (0.4) square metre per business occupancy.
(b) Illumination of Group 4 signs is permitted.
(c) Animation of Group 4 signs is not permitted.

6.1.5 TEMPORARY SIGNS - No temporary sign is permitted on a property occupied by a Group 4 Use unless it complies with the following regulations:

(a) Temporary signs required for periods in excess of three (3) months shall require the written permission of the Director;
(b) Maximum area - Three (3) square metres;
(c) Maximum of one (1) sign per property of record/ street frontage;
(d) Illumination or animation of Group 4 temporary signs is not permitted.
7. GROUP 5 USES

7.1 Prohibitions and regulations applicable to signs intended for Group 5 Uses:

7.1.1 ADVERTISING SIGNS - No advertising sign is permitted on a property occupied by a Group 5 Use unless it complies with the following regulations:

(a) Maximum area - Fourteen (14) square metres for each fifteen (15) metres of street frontage to a maximum limit of eighty (80) square metres;

(b) Minimum setback from street equal to the average setback of nearest adjacent existing buildings on each side of the subject property;

(c) Minimum setback of ninety (90) metres from any residential building created at the time of application for the sign permit;

(d) Maximum height of four and five-tenths (4.5) metres above finished grade;

(e) Illumination of Group 2 advertising signs is permitted;

(f) Animation of Group 5 advertising signs is not permitted.

7.1.2 FACIA SIGNS - No facia sign is permitted on a property occupied by a Group 5 Use unless it complies with the following regulations:

(a) Maximum area - Equal to three (3) times the building street frontage;

(b) Maximum of one (1) sign per building per street frontage;

(c) Maximum projection from building wall surface - four-tenths (0.4) metre;

(d) Minimum height above ground surface - two and five-tenths (2.5) metres;

(e) Minimum height above ground surface intended for vehicular traffic - four and five-tenths (4.5) metres;

(f) Illumination and animation of Group 5 facia signs is permitted.
7.1.3 FREE STANDING SIGNS - No free standing sign is permitted on a property occupied by a Group 5 Use unless it complies with the following regulations:

(a) Maximum area - Seven (7) square metres;
(b) Maximum of one (1) sign per building;
(c) Maximum height of eight (8) metres above any ground surface;
(d) Minimum height of two and five-tenths (2.5) metres above any ground surface intended for pedestrian traffic;
(e) Minimum height of four and five-tenths (4.5) metres above any ground surface intended for vehicular traffic;
(f) Illumination and animation of Group 5 free standing signs is permitted.

7.1.4 INCIDENTAL SIGNS - No incidental signs are permitted on properties occupied by Group 5 Uses unless it complies with the following regulations:

(a) Maximum area - Four-tenths (.4) square metre per business occupancy;
(b) Illumination of Group 5 signs is permitted.
(c) Animation of Group 5 signs is not permitted.

7.1.5 TEMPORARY SIGNS - No temporary sign is permitted on a property occupied by a Group 5 Use unless it complies with the following regulations:

(a) Temporary signs required for periods in excess of three (3) months shall require the written permission of the Director;
(b) Maximum area - Three (3) square metres;
(c) Maximum of one (1) sign per property of record/street frontage;
(d) Illumination or animation of Group 5 temporary signs is not permitted.

8. BANNER SIGNS - No banner sign is permitted unless it is first approved by resolution of City Council.

9. MARQUEES - No marquee is permitted unless it is first approved by resolution of City Council.
<table>
<thead>
<tr>
<th></th>
<th>GROUP 1</th>
<th>GROUP 2 RES.</th>
<th>GROUP 2 NON-RES.</th>
<th>GROUP 3</th>
<th>GROUP 4</th>
<th>GROUP 5</th>
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<tbody>
<tr>
<td>ADVERTISING SIGNS</td>
<td>Not permitted</td>
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<td>Not permitted</td>
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<td>Area Limitations</td>
<td>Not permitted</td>
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<td>Not permitted</td>
<td>14 sq. metres for each 15 metres of street frontage to a maximum of 80 square metres.</td>
<td>Minimum setback from street equal to the average setback of nearest adjacent existing buildings on each side of the subject property.</td>
<td>Minimum setback of ninety (90) metres from any residential building existing at the time of application for the sign permit.</td>
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<td>Area Limitations</td>
<td>Max. 1 sq. metre/D.U.</td>
<td>Max. 1.2 sq. metres/bldg.</td>
<td>Max. 2 sq. metres/bldg.</td>
<td>Maximum of 3 times the building street frontage</td>
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Minimum height of 4.5 metres above the finished grade.

Maximum projection of 0.4 metre from building wall.

Minimum projection of 0.4 metre from building wall.

Minimum height of 4.5 metres above ground surface.

Minimum height above ground surface intended for vehicular traffic - 4.5 metres.
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<thead>
<tr>
<th>GROUP 1</th>
<th>GROUP 2 RES.</th>
<th>GROUP 2 NON-RES.</th>
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<th>GROUP 4</th>
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<tbody>
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<td>FREE STANDING</td>
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Signs to be permitted for a period of more than 3 months shall require the written permission of the Director.

Max. 1.2 sq. metres or .1 sq. metre/D.U. to a limit of 10 sq. metres, whichever is greater.

Max. 1.2 sq. metres.

Max. 3 sq. metres.

Max. 3 sq. metres.

Max. 3 sq. metres.
APPLICATION FOR SIGN PERMIT

PLANS MUST BE SUBMITTED WITH THIS APPLICATION TO THE OFFICE OF THE DIRECTOR OF PLANNING AND WORKS

icant's Name_________________________ Address________________________________________

ty Name_________________________ Address________________________________________
sactor Address_________________________ Description of Type of Sign & Mounting_________________________

ected On:_______________ Street Lot:_______________ Plan:_________________________

of Sign:_________________________ Sign Area:_________________________

ated value including supports_________________________

ication submitted on the ______ day of ________________________ 19

CONDITIONS OF APPROVAL

Each application shall be accompanied by a fee of ten dollars ($10.00) payable to The Corporation of the City of North Bay.

Each application shall be accompanied by a plan to scale which indicates all of the true dimensions of the proposed sign, including the proposed height above grade, and further indicating the type of materials involved in the construction, lighting and support of the proposed sign.

I/we agree to comply with the provisions of the applicable Sign By-law and Zoning By-law of The Corporation of the City of North Bay and any amendments thereto.

I/we also agree to comply with the applicable provisions of The Construction Safety Act.

The Director may require the Applicant to produce a block plan showing the street lines, boundaries and dimensions of the land on which the sign is to be constructed or altered, and showing also the location of the sign to any existing structures on the land and adjoining lands.

hereby signify that I ill comply with the instructions outlined on his Permit to the full satisfaction of the Corporation or its agents.

SIGNATURE OF OWNER OR APPLICANT

DATE APPROVED:_______________ 19

DIRECTOR OF PLANNING AND WORKS