# Minutes of the North Bay Municipal Heritage Committee Meeting October 16, 2019 – 12:00 p.m.

In the 6th Floor Boardroom

#### Attendance

#### **Members Present:**

Peter Handley (Chair)
Councillor Scott Robertson
Jeff Serran
Andrew Bruce Payne
Ed Valenti
George Maroosis
Naomi Rupke

## **Members Absent with Regrets:**

Caroline Loiselle (Ex-Officio) Margaret Surtees

#### **Members Absent:**

Jennifer Buell (Vice Chair)

#### Also Present:

Peter Carello (Secretary-Treasurer)
Paul Walker
Gord Young (City Staff)

# 1) Guest Speaker: Gord Young

- The City Communications Officer, Gord Young, attended the MHC meeting to discuss public communications made by the Committee
- Specifically discussed the visual project done by Kealey for corner stores
- Gord made a series of specific recommendations, including keeping communications short (approximately 300 words), interesting, written simply and highly visual
- Committee discussed different media that could be used to distribute Committee materials, including City channels, traditional media, online media and a new publication
- Committee discussed whether the podcasts should be released monthly or as often as they are prepared
  - General agreement to release the podcasts monthly
- Committee agreed to do more visual pieces

Resolution No. 1

Moved By: Scott James Robertson Seconded By: Ed Valenti

"That a subcommittee be created to create information tidbits for release to the public"

"Carried"

 George Maroosis, Ed Valenti, Scott James Robertson and Paul Walker volunteered to be on the subcommittee

## 2) Adoption of the Minutes from the Previous Meeting (July 31, 2019)

• Check the spelling of "Zitaruk" and correct if necessary

Resolution No. 2

Moved By: Naomi Hehn

Seconded By:

Jeff Serran

"That the Minutes of the meeting held July 31, 2019 be adopted as amended".

"Carried"

## 3) Adoption of the Minutes from the Previous Meeting (September 12, 2019)

No changes noted

Resolution No. 3

Moved By: Jeff Serran

Seconded By:

Scott James Robertson

"That the Minutes of the meeting held September 12, 2019 be adopted as presented".

"Carried"

# 4) Business Arising from the Minutes:

## **Training**

- Caroline not present at meeting, so she could not provide update
- However, sent a message via Peter C. that she has reached out to her colleagues and is waiting for a response

#### Demarco's

Naomi updated the Committee that work is ongoing on the report

#### **Airport Heritage Site Plaque**

- Peter H. provided an update on the preparation of the plaque
- Committee discussed possible photos to be included in the plaque

Action: Peter H. to continue work on new plaque

#### Lee Park Plaque

- Peter C. stated that the plaque has been received but not yet installed
- Committee discussed timing of the unveiling

## 5) Report from the Chair

#### **Newsletter**

- Committee discussed whether the newsletter can be embedded within a Bit of the Bay magazine
  - o Potentially could lead to a regular column
  - Other possible stories could be the winner of Committee awards (Photo Contest, Heritage Fair), Century of Service, Heritage Site Plaques, site evaluations.

#### **Evaluations**

- Peter H. spoke with Dr. Rosolph about evaluating his building
  - Recent renovations were mindful of the heritage characteristics of the property, maintaining the interior largely as it was at the initial time of construction
  - o Dr. Rosolph was receptive to such an evaluation

# 6) Report from the Secretary-Treasurer

#### **ONTC Bridge**

- As an information item only, Peter C. relayed a discussion he had with the ONTC
- Peter C. stated that the ONTC are considering the removal of an old bridge over Chippewa Creek.
- The ONTC may ask the MHC to evaluate the bridge in the future, should they elect to remove bridge

#### **Photography Contest**

 Peter C. stated that about a dozen entries were submitted to the Photography Contest as a result of a Summer Camp

Action: Peter C. to continue to promote the Photography Contest

## **Financial Update**

 Peter C. updated the Committee that the MHC is currently projecting a surplus of approximately \$800 at year end

None

# 8) New Business

Public Art Committee

- Matt informed the MHC that the Public Art Committee just had its initial meeting
- Matt stated that it was opinion that the Committee should review the policy at some point

# 9) For Public Release

• None at this time

## 10) Adjournment

Resolution No.	4		
Moved By:	Andrew Bruce Payne	Seconded By:	Jeff Serran
"That this meeting do now adjourn at 1:38pm."  "Carried"			
The next meeti Boardroom, Ci	ng date is scheduled for <u>Nov</u> ty Hall.	vember 13, 2019 @ <sup>.</sup>	<u>12:00 p.m.</u> in the 7 <sup>th</sup> Floor
Secretary-Treas	surer, Peter Carello	Chair. Pet	er Handley