

**Minutes of Committee Meeting
of City Council
Held Tuesday, May 20, 2014**

Present:

Mayor McDonald, Councillors Vrebosch, Koziol, Maroosis, Vaillancourt, Campbell, Bain, Mayne, King, Anthony, Mendicino.

Community Services Committee:

The following items were dealt with:

CS-2014-08 ***Public Meeting Held under the Municipal Act***

Report from Elizabeth Courville dated April 9, 2014 re
Amendment to Sign By-Law 2006-143.

Councillor Mendicino explained the purpose of the meeting.

The Deputy City Clerk advised that notice of the meeting was given by advertisements in the North Bay Nugget on the 26th day of April, 2014 and on the 3th day of May, 2014.

Elizabeth Courville and Beverley Hillier explained the purpose of the proposed amendments.

Councillor Mendicino asked for public presentations in support of or objecting to the proposed amendments to the Sign By-Law.

1. Chris Ricci – Image Master
 - Copy of presentation provided
2. Sid Catalano and Stephen Mazur – Pattison Outdoor Advertising
 - Pattison current have billboards from Victoria to Halifax
 - These signs are very expensive; do not see these billboards coming to North Bay in droves.
 - The signs are illuminated by “honeycombs” the brightness can be adjusted at night when the signs are “brightened down” and during the day they are “brightened up”
 - Wish to answer some of the concerns that have been addressed:
 - (i) Safety:
 - There are never ending studies for both sides.
 - There is no definite answer as to whether or not there are safety issues.
 - There may be a distraction to some individuals.
 - (ii) Illumination:
 - Some municipalities have regulations in place where the billboard is dimmed down between certain hours (11:00 p.m. to 7:00 a.m.)
 - Pattison has a shield that they place around the billboard which doesn't allow light to go sideways; the sign can only illuminate direct.

- (iii) Ad Standards of Canada
 - Regulates what images/language can be placed on billboards.
 - If the Municipality has an issue with any of the Pattison signage they will remove it immediately.
 - If the City of North Bay's By-Law remains with the maximum dwell time of 3 minutes Pattison will not be placing digital signs in North Bay.
3. Rick Vezina – Gateway Signs
- Will signs be allowed in residential areas?

Direction: Committee Report be brought forward to Council on June 2, 2014.

CS-2014-06 Supplemental Report from Peter Carello dated May 14, 2014 re Proposed Zoning By-Law Amendment by Miller & Urso Surveying Inc. on behalf of 2259031 Ontario Inc. – Galt Street.

Conflict of Interest - Councillor King declared a conflict of interest as he carries on business with the developer.

Direction: Committee Report be brought forward to Council on June 2, 2014.

Engineering and Works Committee:

No Items were dealt with.

General Government Committee:

No Items were dealt with.

Committee Meeting of Council adjourned at 7:44 p.m.

Mayor Allan McDonald

Deputy City Clerk Karen McIsaac