

North Bay Public Art: Panel Artwork Project 2023 Application Requirements

Due Date: July 19th, 2023

Contact: publicart@cityofnorthbay.ca

Purpose

To strengthen the prominence of public art within high pedestrian traffic areas, provide an opportunity to recognize local and regional artists and improve beautification within the City of North Bay.

Project Description

The Corporation of the City of North Bay In partnership with the City of North Bay's Public Art Advisory Committee (PAAC), is seeking artists and designers to submit digitally created images, high quality photographs or scans of original artwork. Submissions must be in a digital format and will be used to create an image wrap on aluminum panel and will be mounted onto the City of North Bay public buildings. There will be two panel sizes, 4x4 and 4x8.

The artist is responsible for the design only. Installation will be handled by the City of North Bay. All submissions will be juried using the PAAC evaluation rubric.

Risk + Responsibility

Artists should understand that the finished work will be installed onto functioning City of North Bay buildings which may require repair or replacement. Therefore, the City of North Bay cannot guarantee the duration of the work's display or be responsible for any damages or modifications of the artwork due to required maintenance and wear and tear. Artists should also be aware that public artwork can be a target for vandalism. The City of North Bay cannot guarantee that vandalized works will be repaired, restored, or replaced as this is dependent on available funding. Artists must accept this risk that their artwork may be removed if damage or vandalism occurs at the city's discretion.

Eligibility + Criteria

- Artist, designers, and creative professionals with ties to North Bay and area
- Must be unique and original work, new or existing artwork is eligible
- If you submitted artwork for the Traffic Box Initiative, please submit a NEW design (duplicate designs will not be accepted)
- Must not include promotion, branding or business logos
- Must not include any vulgar or offensive words or explicit offensive imagery
- Must consider ways of mitigating graffiti, such as reducing blank space
- Must be able to produce high-res 300 DPI (dots per inch) digital document via scan, photograph, or digitally produce and place on a template if selected
- Must be appropriate for a flat surface

Honorarium

Successful applicants will receive one honorarium of \$250-\$500

Art Release Form

All applicants must complete, sign, and include with their submission the City of North Bay's Public Art Advisory Committee's Art Release Form.

Selection Process

Proposals will be evaluated by North Bay's PAAC committee under but not limited to the following criteria:

- Artistic Merit - artwork exhibits high quality artistic ability and execution within project scope
- Community Impact - generating a positive and strong visual impact on community / site location
- Viability - artworks viability to translate onto a flat surface is taken into consideration

Ways to Apply

1. Create a portfolio folder in your Google Drive or cloud service titled "your name - North Bay Panel Art Project 2023"
 - On your folder go to the far right and select the three dots (more actions)
 - Select share, under general access switch from "restricted" to "anyone with the link"
 - Select copy link and hit done
 - Copy the link into an email and send it to publicart@northbay.ca
2. OR Email all documents to publicart@northbay.ca

What to Include in Submission

- Digital image(s) of your artwork - vector, based format or high-resolution image (300DPI)
- In ONE PDF Document include:
 - Contact Information
 - Short bio including connection to North Bay (under 100 words)
 - Brief description of inspiration (under 100 words)
 - Artist website and/or social media link (if available)

Additional Requirements

- Include your name on the title of each of the documents (i.e. documents: JaneDoeBio; images: JaneDoe01 JaneDoe02)
- When using a cloud service such as Gmail ensure your share settings are open to anyone with the link or the jury will not be able to access your portfolio
- Submissions that do not meet the requirements or are missing documents will be deemed incomplete and will not be considered
- Include only the requested materials in your submission

Important Note

You are not required to tailor your design or image to fit the aluminum panel- if you have rendered your design to fit the panel dimensions that is great but will not be a determining factor in the selection process.

Refer to the building photos attached to decide the appropriateness of your artwork for the wrap.

Timeline

July 19th, 2023: Deadline for submissions

August 4th, 2023: Successful applicants contacted to secure high-res digital image

August 9th, 2023: Successful applicants announced

August 21st, 2023: Installation begins

Please direct any questions to the Public Art Advisory Committee (PAAC): publicart@northbay.ca