## THE CORPORATION OF THE CITY OF NORTH BAY

## BY-LAW NO. 2003-108

BEING A BY-LAW TO AUTHORIZE THE EXECUTION OF AN AGREEMENT DATED THE 13th DAY OF MAY, 2003 BETWEEN THE CORPORATION OF THE CITY OF NORTH BAY AND PENNEY & COMPANY DESIGN & MARKETING STRATEGIES (RELATING TO THE DEVELOPMENT OF A COMMUNITY MARKETING PROGRAM)

WHEREAS the agreement with Penney & Company Design and Marketing Strategies for the development of a community marketing program was approved by Resolution No. 2003-224 passed on the 22nd day of April, 2003;

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE CITY OF NORTH BAY HEREBY ENACTS AS FOLLOWS:

- That The Corporation of the City of North Bay enter into an agreement with Penney & Company Design and Marketing Strategies dated the 13th day May, 2003 relating to the development of a Community Marketing Program.
- 2. That the Mayor and Clerk of The Corporation of the City of North Bay are hereby authorized to execute that certain agreement between The Corporation of the City of North Bay and Penney & Company Design and Marketing Strategies and to affix thereto the corporate seal.

READ A FIRST TIME IN OPEN COUNCIL THE 28th DAY OF JULY, 2003.

READ A SECOND TIME IN OPEN COUNCIL THE 28<sup>TH</sup> DAY OF JULY, 2003.

READ A THIRD TIME IN OPEN COUNCIL AND ENACTED AND PASSED THIS 28<sup>TH</sup> DAY OF JULY, 2003.

, Perses

CITY CLERK